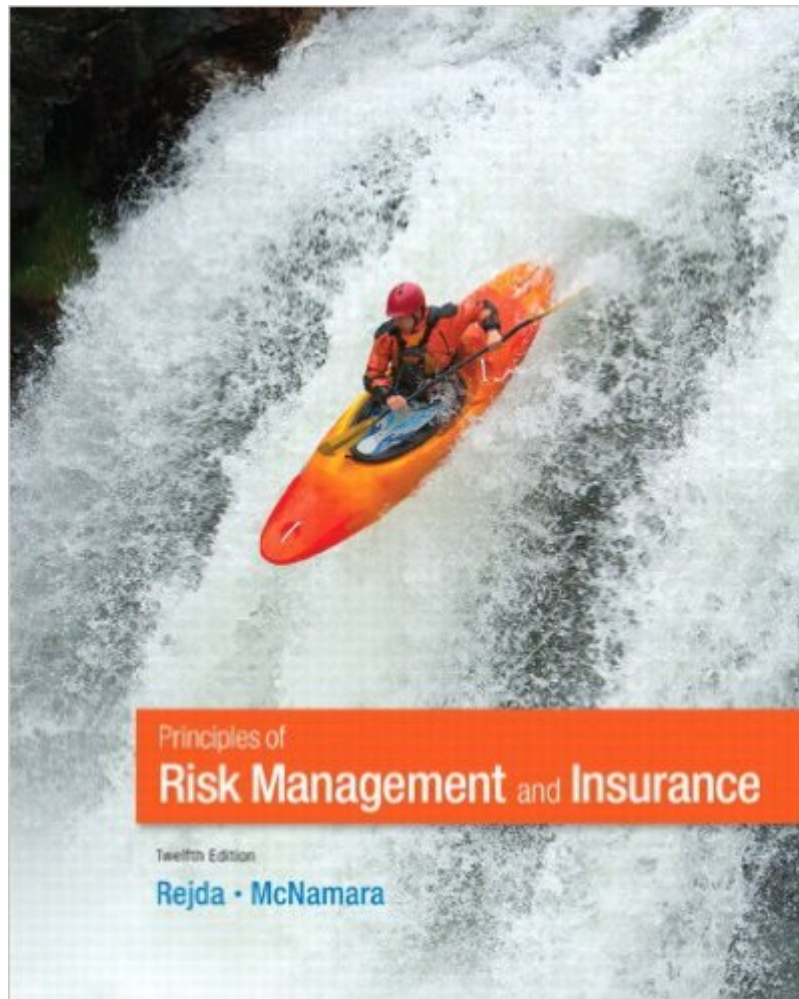


The book was found

Principles Of Risk Management And Insurance (12th Edition) (Pearson Series In Finance)



Synopsis

Intended primarily for undergraduate courses in Risk Management and Insurance, this text also provides practical content to current and aspiring industry professionals. Principles of Risk Management and Insurance is the market-leading text, focusing primarily on the consumers of insurance, and blending basic risk management and insurance principles with consumer considerations. The twelfth edition provides an in-depth treatment of major risk management and insurance topics. Coverage includes a discussion of basic concepts of risk and insurance, introductory and advanced topics in risk management, functional and financial operations of insurers, legal principles, life and health insurance, property and liability insurance, employee benefits, and social insurance. In addition, the new Affordable Care Act is discussed in depth.

Book Information

Series: Pearson Series in Finance

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Customer Reviews

I feel like the authors of this book wrote it like they actually want students to learn! It's so weird and unheard of! Rather than referencing a topic they discussed from chapter 1 in chapter 4 and just glossing over it, they redefine the term, which as a student really helps to solidify the information! The examples are really in depth and helpful. Overall a really great book!

Its a text book so I will not review plot or characters. What I will say is that saving half the price of buying this at the university book store made it very interesting. Half the price and delivered right to my door without waiting in line for it.

I purchased this book as required by my class requirements. I am pleased by how easy to understand it is. Sometimes these types of subjects are hard to learn, but I've had great luck with the Pearson brand.

Great book. Helps me a lot

at the end of the day its a text book but has a lot of good information in it

Never really used it in my class but it was beneficial when I was to use it.

I used this book for a class. It helped make the material not seem so boring. I enjoyed the book as I felt it was pretty easy to understand for someone with no base knowing of Risk Management & Insurance prior to picking up the book.

I always found my textbook cheaper here. Great Buy.

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